E-FLOW BPM FACILITATES PROCESSES SUPPORTING ONLINE FOOD DELIVERY COMPANY

E-Flow YEMEKSEPETİ Case-Study

- *Easily integrated with our ERP and budget control systems*
- *Managing around 50 purchasing requests per day*

History:

- *Founded in 2001 by four new graduates, Yemeksepeti is the leading Turkish online food delivery platform. The vision of these ambitious and innovative minds was to create the biggest online kitchen in the World. Yemeksepeti is an essential partner for its hungry users and an absolute 'favourite brand'. In 16 years, the tiny company of four young people grew up to be a large operation with millions of monthly orders for our partner restaurants. Yemeksepeti is owned by Berlin based company Delivery Hero!*

Challenges:

Yemeksepeti has grown significantly over the past decade and eventually required a BPM tool to manage our purchasing processes. Before using E-Flow, our purchasing processes were tracked via spreadsheets and e-mail. This led to an excessive workload and occasional data losses. In order to meet the requirements of our growing company we decided to digitalize and automate our processes.

Why E-Flow:

First of all, E-Flow were able to integrate with our existing ERP system. Furthermore we used a budgeting software, which E-Flow could easily integrate with as well. Another reason is the fact that we saw a potential for using E-Flow with other processes.

Outcome:

We have started using E-Flow for our internal purchase processes and are currently managing around 50 purchase requests daily. Over the last 3 years we have expanded E-Flow usage to other processes such as: inventory management, budget management, invoice approvals tracking of employee inventory usage, onboarding etc. ....for our needs to avoid having to purchase an additional tool.

Testimonial:

We are quite happy with our processes on E-Flow. It's easy to use, has a mobile app and we can use it wherever we want. E-Flow is also customisable enough to match our dynamic needs. 'Bahattin ÖKTEMER, Senior Purchasing Manager

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